A MESSAGE FROM THE BOARD PRESIDENT OF THE DALLAS EDUCATION FOUNDATION

This was an especially exciting year with the appointment of Dr. Stephanie Elizalde as the new Superintendent of Schools of the Dallas Independent School District. The Dallas Education Foundation is beyond thrilled by the institutional knowledge, foresight, focus on excellence, experience, and compassion Dr. Elizalde brings to the district.

As the direct and designated philanthropic partner of Dallas ISD, the mission of the Dallas Education Foundation is to inspire our greater community of corporate and philanthropic partners to invest in our students, teachers, and programs.

We bridge the gap between available state funding and our district’s educational needs to further equity, fund innovative programs, and augment district resources – all to accelerate student success.

Thanks to you, a community of those who care, we continue to fulfill our mission.

My hope is that as you peruse our 2022 Annual Impact Report, you bear witness to our impact and are inspired to continue your investment of your time and treasure. It takes a community to educate a child. And we are grateful that you are a part of ours.

Thank you for your friendship and partnership,

Victor Vital
Board President, the Dallas Education Foundation
A LETTER FROM THE SUPERINTENDENT OF SCHOOLS OF THE DALLAS INDEPENDENT SCHOOL DISTRICT

As we close out my inaugural year as Superintendent of Schools in Dallas ISD, I want to thank you for welcoming me back home with open arms and warm hearts.

It’s clear to me after having worked here for many years, gone away briefly, and now returned home that what makes Dallas special is that we all agree that students and teachers are where we put our focus.

Everything we do as administrators, industry partners, and donor partners is in support of their work – our students and teachers.

We cannot do this without you, and we are incredibly grateful to you for your partnership.

Our mission is to educate all students for success. Not some students. Not most. All. And the Dallas Education Foundation has proven itself to be a critical ally in this mission.

We do this hard work together – with you, because together we lift our students to beyond what they thought was possible.

With gratitude,

Stephanie Elizalde, Ed.D
Superintendent of Schools, Dallas ISD

Dallas ISD at a Glance

ENROLLMENT
71% - Hispanic
20% - Black
9% - Other
51% - Male
49% - Female
87% - Economically disadvantaged
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ABOUT THE DALLAS EDUCATION FOUNDATION

As the designated non-profit, philanthropic partner of Dallas ISD, the Dallas Education Foundation aligns with the district’s strategic initiatives and partners with our city’s business leaders, residents, and philanthropic community to advance our scholars.

By primarily investing in our three strategic priority areas of Supporting Early Learning, Advancing Literacy, and Driving Post-secondary Success, our goal is to create economic mobility for the 142,000 students of Dallas ISD, 90% of whom face significant economic challenges.

Together we make a difference. Together we accelerate student success.

January 1 – December 31 2022

Dallas Education Foundation 2022 Impact

OUR MISSION
Inspire community investment to accelerate student success in Dallas ISD

OUR VISION
A galvanized community whose resources support the transformative work that makes Dallas ISD the preferred choice for families across North Texas.

“The Dallas Education Foundation has been an amazing partner. By finding sponsors to help us fund resources and programs, they ensure computer science learning opportunities are available for all Dallas ISD students.”

- Jeff Marx, Director - Dallas ISD Computer Science and Technology
WORKING TOGETHER CREATES OPPORTUNITY

There was great fanfare in January 2022 as all Dallas ISD students were welcomed back to their campuses. Our students and teachers were again on-site, as were our counselors, social workers, support staff, tutors, and so many others who actively engaged and reacclimated our kids to in-person learning.

While it was a time of celebration, the reality is the pandemic took its toll on the mental health of our students and staff and resulted in across-the-board learning loss after years of continuous gains in Dallas ISD.

Our embedded partnership with Dallas ISD assures every aspect of our work, from district-wide programs to single-classroom projects, aligns with the district’s strategic initiatives to advance student outcomes and address racial equity.

Working together with the district and our community of donor partners, the Dallas Education Foundation disbursed more than $1.5 million for the direct benefit of Dallas ISD. **Together we tackled learning loss, student wellness, and inequity.** The result: significant gains\(^1\) throughout the district.

\(^1\) [https://thehub.dallasisd.org/2022/08/16/tea-b-rating-2022-1/](https://thehub.dallasisd.org/2022/08/16/tea-b-rating-2022-1/)
FINISHING STRONG BEGINS WITH EARLY LEARNING

Nearly 90% of a child’s language skills and emotional health develop before the age of five. Dallas ISD’s emphasis on quality early childhood education ensures our youngest learners have a strong start so they may finish even stronger.

The district’s investment in reading, science, technology, engineering, arts, and math in the earliest grades supports our students to meet the critical milestone to be at grade level by 3rd grade.

In 2022, the Dallas Education Foundation continued our intentional and deep support of Early Learning in Dallas ISD, specifically focusing on gaining skills needed for literacy.

**LEAP to Amplify Literacy**

Through the continued partnership with USAA, the Dallas Education Foundation collaborated with Dallas ISD’s Early Learning department to design and fund the new, and now, ongoing program: **Learn, Engage, and Accelerate with Phonics (LEAP) to Amplify Literacy**, a large-scale initiative to augment the district-selected Science of Reading curriculum.

The tools in the LEAP skills kits allow students to work on word study with tangible items to manipulate sounds and words. These skills build their phonics knowledge which will ultimately increase their ability to read on grade level.

**LEAP to Amplify Literacy Program Impact**
Curated Book Packs Build Connections

PNC Bank with its Grow Up Great Initiative continued its commitment to the Dallas Education Foundation by once again investing in Dallas ISD’s early childhood centers of Arlington Park, NW Harllee, and JJ Rhoads. With our collective focus on gaining skills for literacy, students traditionally requiring the most support were provided:

1. Diversity and inclusion book sets delivered to students’ homes
2. Book storage with teachers encouraging students to properly store their home books collection so that they are organized and accessible
3. Virtual reading and listening opportunities where students are invited to a virtual read-aloud of the book

Per Dallas ISD, the impact on the program was significant, including:

- Increased amount of academic time parents and children spent together
- Identification by parents of what skills their child needed to progress in the curriculum
- Enhanced parent-teacher communication and discussions around early literacy
- Improved parent engagement with more parents attending reading activities on campus

“Working with the Dallas Education Foundation has been a fantastic opportunity to not only support Dallas ISD students but do so in a way that meets the district’s needs and addresses PNC’s philanthropic mission effectively and efficiently.”

- Amber Scanlan, Senior Vice President of Client and Community Relations – NorthTexas, PNC Financial Services Company, Inc.
PROVIDING RESOURCES TO ADVANCE LITERACY

According to USA Reads, a national initiative focused on children and families who are the most at risk of illiteracy,

“Students who select what they read and who have a comfortable environment in which to read (such as their home) tend to read more, to be more motivated, and to demonstrate increased language and literacy skills.”²

Yet the facts are stark when it comes to students from low-income homes:

source: literacyproject.org³

- 61% of low-income families have no books in their homes for their children
- Nearly 90% of Dallas ISD students are economically challenged

The Reality

³ 30 Key Child Literacy Stats Parents Need to Be Aware of; https://literacyproj.org/2019/02/14/30-key-child-literacy-stats-parents-need-to-be-aware-of/
The Dallas Education Foundation understands the resource limitations a majority of our families face, and we know many of our students have little to no access to reading materials at home. It should come as no surprise then that these are predominantly the students who experienced the greatest learning loss during Covid-induced shelter-in-place.

It is for these reasons, we extend our investment in literacy beyond Early Learning and into all elementary grades.

Working in partnership with the Dallas ISD, we are providing and curating literacy resources for learning and enjoyment at home as a critical add-on to advancing literacy. Together, with our donor partners, the Dallas Education Foundation is:

CULTIVATING a love of learning by providing students with reading material that is engaging and culturally relevant

CREATING a connection to books by allowing students agency in choosing what they enjoy

PROMOTING parent engagement by offering a mechanism of curating a home library of literary resources

“Books play such an important role in the development of literacy in the lives of our youngest learners and with the support from the Dallas Education Foundation, we are able to get engaging and relevant books into the hands of students in new and exciting ways.”

- Dr. Deborah Murillo, Executive Director - Dallas ISD Early Learning

Literacy Summit

Together with Kia America, the Dallas Education Foundation sponsored the Literacy Summit at SS Conner Elementary School. More than 600 Pre-K to 5th grade students attended the Scholastic Book Fair and were encouraged to select and keep three books to take home. Teachers facilitated guided read-along

4 https://thehub.dallasisd.org/2023/03/01/s-s-conner-elementary-school-hosts-three-day-literacy-summit/
sessions with the chosen books, promoting interaction and participation from students.

An additional 300 books were donated to the school library and for teacher classroom sets, which serve to advance literacy at the school.

The Dallas Education Foundation worked alongside Dallas ISD to organize the three-day Literacy Summit to ensure the materials were tied to instruction. The event was a source of pride for our Conner Cubs as they created and continue to maintain an environment of excitement centered around reading.
Book Vending Machines

It is the goal of the Dallas Education Foundation to empower and enable every elementary student in Dallas ISD to self-select books and build a personal home library. And in partnership with Atmos Energy and their Fueling Safe and Thriving Communities initiative, the first book vending machines were installed in Dallas ISD at Eddie Bernice Johnson and Rufus C. Burleson Elementary Schools.

Rather than a typical snack or drink dispenser, the book vending machine sparks a different kind of excitement for teachers and kids, providing students with rewards and incentives and, more importantly, adding a connection to enhance interest in reading. To activate the machine, teachers hand out tokens to their students; students then go to the unit to choose the book they will keep and add to their home library.

Inaugural Book Vending Machine Dedication
Eddie Bernice Johnson Elementary School

https://youtu.be/PM5fqY7vlqI

A third book vending machine was added at BioMed Prep thanks to an individual donor partner. And in 2023, the Dallas Education Foundation expects to install another 20-30 book vending machines in high-need campuses across Dallas ISD. Partners in this endeavor include Atmos Energy, Dallas Mavericks, Kia North America, NEC, the State Fair of Texas, and Whataburger.

Literacy Initiatives Impact
BUILDING AND DRIVING POST-SECONDARY SUCCESS

The Dallas Education Foundation has continued to invest in programs that go beyond certifications by preparing students with the essential skills needed to find, maintain, and grow within a job and in life. This includes creating future entrepreneurs, helping students develop soft and business skills needed in the workforce, and investing in middle school computer science programs.

Creating Future Entrepreneurs

Each year, more than 400 Career Institutes sophomores in the Entrepreneurship elective participate in the Hilltop Entrepreneurial Challenge, a yearlong program in partnership with Hilltop Securities and the Network for Teaching Entrepreneurship (NFTE) where students immerse themselves in exploration and learning.

With the support of teachers and guidance from corporate mentors, students create a prototype, develop lean business plans, and pitch their plans – Shark Tank style – to adult judges. Winners are celebrated at the annual Hilltop Gala and proceed to State and National NFTE championships.

https://youtu.be/Gf5KIIR

Celebrating success at the Hilltop Awards and Luncheon
Being Ready for Success

Thanks to the generosity of The Addy Foundation, the Dallas Education Foundation worked with Dallas ISD’s Career Institutes to develop and launch Ready for Success, a yearlong and ongoing program that helps our seniors gain the soft and professional skills needed to seek and sustain meaningful employment.

Through this program, students further develop Career Readiness by improving their professional and personal acumen along with the technical certifications required to be immediately employable post high school graduation.

Ready for Success is a combination of a five-part video series and an onsite workshop where students hone their “Yes, and...” attitude. Ready for Success currently supports all seniors at the Career Institutes and will be implemented across all Career and Technical Education (CTE) programs in Dallas ISD high schools in the 2023-2024 school year.

Dallas ISD Career Institutes Seniors “Yes, and...”-ing their way to Success

https://youtu.be/A9Xjssx7C-0
Supporting Middle School Computer Science

The National Skills Coalition estimates that 92% of jobs require digital skills. Therefore, the Dallas Education Foundation ensures our middle school students are digitally literate and ready to pursue any program of study they choose.

With support from the affinity group **Blacks at Microsoft** (BAM) and **Lyda Hill Philanthropies**, the Dallas Education Foundation provided our students with digital resources and hands-on experiences through workshops, field trips, and recognition, and offered our middle school teachers professional development opportunities. Program highlights include:

1. **Student field trip to Microsoft’s Las Colinas Campus** - Dallas ISD middle school scholars learned about current and emerging technologies using creativity and computational thinking to solve problems while developing career and college readiness skills.

2. **Weekly virtual Microsoft coding workshops** - Students were taught how to develop code using the latest technologies.

3. **Digital equipment and resources** - Select campuses across the district were provided 3D printers, Virtual Reality headsets, audio headsets, tablets, and do-it-yourself technology kits.

4. **Awards for Coding Competitions** - Open to all students in K-8 grade, the “Virtually Make a Difference” coding competition asks students to code programs that positively impact their community, country, or planet. Competition winners received generous gift cards.

5. **Professional Development**
   a. Microsoft Educator Academy: Teachers earned certificates in productivity tools and brought learnings back to their campuses.
   b. Computer Science Teachers Association Conference attendance.

“The CSTA conference was full of invaluable information. The keynote speaker was an inspiring woman of color in technology. As an African American woman that was often the only student in honors classes for many years, it was very encouraging to know that I can be an inspiration just as she is.”

- Teranie Mcpearson, Information Technology Teacher, Billy Earl Dade Middle School

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Microsoft’s Coding is Elementary Tech Event

Post-secondary Success Programming Impact

- 51 schools served
- 6,075 students impacted
- 223 teachers catalyzed
Celebrating Our Liza Scholars

The Dallas Education Foundation was privileged to award $10,000 scholarships at the Judge Barefoot Sanders Law Magnet to two amazing students who were named the Liza Farrow-Gillespie Intrepid Young Woman Memorial Scholarship recipients for 2022: Sritanvi Bulusu and Jocelyn Castanon.

Mrs. Jan Sanders, widow of the school’s namesake, assisted with the presentation, and Dr. Alan Farrow-Gillespie was on hand to say a few words about his intrepid wife, Liza.

Sritanvi left for Georgetown University to major in International Politics, Justice and Peace Studies, and Romance Languages. After which, she will head to law school with the goal of working for the United Nations High Committee on Refugees or Amnesty International as an international human rights lawyer.

Jocelyn is a Texas Longhorn and has first-hand knowledge of the injustices Hispanic small-business owners experience – such as not being able to receive full payment for services rendered to having little recourse in dispute cases. She knows she can effect change by one day by becoming a contract lawyer.

“For our Liza scholars, being intrepid is beyond the Oxford definition of ‘fearless’ or ‘adventurous’. It’s letting your inner strength be your guide even when you’re afraid; it’s owning your insecurities and shining with your outward confidence; it’s choosing to take the hard path because it’s the right path.”

- Mita Havlick, Executive Director, Dallas Education Foundation
SUPPORTING OUR STUDENTS WHEN NEEDED

Student wellness is a crucial component of a child’s success in school. The Dallas Education Foundation served our kids in multiple ways, including:

- Augmenting district-provided Winter Break Meals
- Providing snacks to families during community visits from Dallas ISD’s Family Resources on the Go bus
- Funding nutrition and wellness classes at Lincoln and Wilmer-Hutchins High Schools
- Supporting students at Franklin Middle School and Thomas Jefferson High School with Communities in Schools⁶ services
- Facilitating districtwide grief awareness training provided by New York Life Foundation’s Grief-Sensitive Schools Initiative⁷, resulting in Dallas ISD being certified as a Grief-Sensitive school district

https://youtu.be/m5rEmFNOLXc

Supporting our students through grief

⁶ https://www.communitiesinschools.org/
⁷ https://www.newyorklife.com/foundation/bereavement-support/grief-sensitive-schools-initiative
RECOGNIZING OUR EDUCATORS

Dallas ISD is home to 11,000 teachers and principals, and they are some of the finest educators in the city, state, and country. With top-performing teachers and principals at the helm of our classrooms and schools, students are excelling and families are receiving the support they need.

The inaugural 2021-2022 Dallas ISD Educator of the Year Awards was a resounding success. The event and awards were made possible by Reliant, who served as presenting sponsor and to all who helped create an incredibly special evening. Congratulations to the 2022 Educators of the Year finalists and winners!

Celebrating the BEST of the best!
HIGHLIGHTING THE HEART OF TEACHING

The Dallas Education Foundation is grateful to our sponsors, volunteers, and guests for making our 2nd Annual HEART OF TEACHING campaign a tremendous success.

Dallas Education Foundation board member and civic leader Regina Montoya served as honorary chair. Regina’s ties to Dallas ISD run deep, as her mother, a lifelong educator, taught English as a second language at Thomas Jefferson High School.

More than the $200,000 raised from the annual campaign funded innovative teaching grants that create equity in the Arts and integrate Arts to learning.

We are especially thankful to our Dallas ISD teacher performers at the November 1, 2022 HEART OF TEACHING Gala. The performances of these professional artists were a tribute to all educators who give their hearts to their students and school community every day:

- Alejandro Hernandez, Assistant Band Director, Raul Quintanilla Middle School
- Cecil Neal, Band Director, TW Browne Middle School
- Christopher Young, Band Director, Barack Obama Male Leadership Academy
- Daniel Negrete, Dance Teacher, Conrad High School
- Dorian Collier, Dance Specialist, Carter High School
- Douglas Baskin, Retired, Carter High School
- Felipe Diaz, Mariachi and Orchestra director, WE Greiner Exploratory Arts Academy
- Hope Crockett, Dance Teacher, Wilmer-Hutchins High School
- James Guyton, Instrumental Music Teacher, Bedford Law Academy
- Joshua Howe, Assistant Band Director, Zan W. Holmes Middle School
- Kenneth Clark, Assistant Director/Percussion Instructor, South Oak Cliff High School
- Maria (Lupe) Garcia, Head Mariachi and Orchestra Director, WE Greiner Exploratory Arts Academy
- Stephanie Martinez, Dance Teacher, ED Walker Middle School
- Steven Ramirez, Orchestra and Mariachi Director, Bryan Adams High School
- William Allen, Head Band Director, South Oak Cliff High School
“When you are funding arts, you are giving back to the community…”

- Daniel Negrete, Dance Teacher, Conrad High School

https://youtu.be/p59--U1fuQc
BOARD OF DIRECTORS

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Office Managing Partner
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Senior Managing Director and Chief
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Estrada Hinojosa & Co.

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John Scovell, Director Emeritus
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“I serve on the Dallas Education Foundation Board of Directors because…

I believe the children of Dallas deserve a first-rate education, and they are afforded that at Dallas ISD.” – Leonor Marquez

I believe in the highest quality public education for all students in Dallas ISD and want to do everything I can to make that possible.” – Andy Smith

I want all Dallas ISD students to receive a quality education that allows them to dream big and reach their highest potential.” – Regina Montoya

I want all 142,000 students to have access to the best public education possible so that they can reach their fullest potential.” – Lynn McBee
FINANCIALS
In April 2023, the certified accounting firm Sutton Frost Cary LLP performed an independent examination of the Dallas Education Foundation’s financial records, accounts, business transactions, accounting practices, and internal controls for fiscal year 2022. Below is the Statement of Activities for 2022. The complete 2022 Dallas Education Foundation audit report can be found HERE.

Dallas Education Foundation
Statement of Activities
Year Ended December 31, 2022

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<th>With Donor Restrictions</th>
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8 https://dallasedfound.org/financial-statements/
DONORS
The Dallas Education Foundation gratefully recognizes gifts received in calendar year 2022.

Please note: All donors are listed in the manner we understand to be your preference. If we inadvertently missed the mark with our recognition, please accept our apologies and let us know by contacting def@dallasisd.org so that we can correct our error.

* Dallas ISD employees who also contributed to the Dallas Education Foundation via the United Way Employee Giving Campaign
† Dallas Education Foundation board member

$100,000 - $499,999
The Addy Foundation
Communities Foundation of Texas
Lyda Hill Donor Advised Fund
North Texas Giving Day Donors
Ayissat Abilogun
Lea Ann Allen
Anonymous
Nell Butler
Cindy Cade
Penny Cook
* Katy Crowe and Rick Wank
* Jon and Heidi Dahlander
James DeBruin
Eric and Jeannie Nadal Fund
† Robert Estrada
Rob and Shannon Fitzgerald
Fitzpatrick-Vasallo Family Fund
† Theresa Flores
Sarah Hale
Lyda Hill Donor Advised Fund
Suvarna and † Manoj Kutty
Laura Lazarescou
Abby Mayer
† Lynn McBee
Alicia McGlinchey
Mary Lee Miller
† Regina Montoya
† Drexell Owusu
Cheryl Pollman
Rhonda Ray
Ric Scripps
Matan White
Tamara Woodchek
The Dallas Foundation
Intuit, Inc.
National Academy Foundation (NAF)
USAA

$50,000 - $99,999
Allstate Foundation
Dallas College Foundation
Hilltop Securities
KIA America, Inc.
The PNC Financial Services Company, Inc.
St Simon’s After School
Texas Instruments Foundation

$25,000 - $49,999
Benevity, Inc.
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Selin Biber
Bhagyashree Bokade
Kelem Butts
Vanessa Casey
Holly Caskey
Mehmood Charania
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There is a long row to hoe for large urban public school districts across the State. With a rise in costs, yet no increase in State funding, the gap between what school funding provides and our students’ needs gets wider each year.

Your contribution is an investment in our Dallas ISD family of students, teachers, counselors, support staff, and schools. It is because of you – our individual, corporate, and philanthropic partners – that we are able to help fill that gap.

We hope you were able to witness in this Annual Impact Report the results of our collective effort: Together, in 2022 we provided resources, enhanced programming, and addressed inequities for 43,481 students, 887 teachers, and 120 campuses.

Thank you for your belief in the power of public education and your trust in the Dallas Education Foundation. We expect to have an even greater impact in 2023, and we look forward to our continued partnership.

With sincere gratitude,
Mita Havlick

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2022 in Review!
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WE ACCELERATE STUDENT SUCCESS